



P.O. Box 1
M o o n a h
Tasmania 7009
T e l e p h o n e
(03) 6273 7011
A f t e r H o u r s
(03) 6228 1212
0409 707 021

Friday, 11 June 2004

Aalborg White
PO Box 6786
Silverwater. NSW 2178

Attn: Mr John White

Subject: Display Wall

Dear John

Thankyou for the opportunity to use your new Bricklayer's white cement at the recent Illawarra Building Trade Exhibition.

I do not normally get excited enough to write a letter about a new product for our trade, but your new Bricklayer's white cement was a totally new experience and best described as very user friendly and competitively priced.

In the 2_ hours taken to lay the bricks I only had to knock up the mortar once and that was after 1_ hours. Given the warm conditions, this would save a considerable amount of time on site and avoid down time. The mortar remained at a consistency that only the best brickies labourers can attain and "NO PLASTICISER". All I can say is WOW! it's about time a mortar mix was achievable that didn't require the use of a plasticiser.

The wall cleaned down very easily the next morning, which was also very impressive.

I will certainly use your product again where possible and will encourage builders and other bricklayers to do the same.

Yours sincerely

Alan Ryan